

PROFESSIONAL MASTER OF BUSINESS ADMINISTRATION

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The School of Business offers an online Professional MBA (PMBA) for working professionals who have at least three years of prior work experience before entering the program. The PMBA can be fully completed online on either a part-time or full-time basis.

The PMBA program provides students with an integrative approach to the key functional areas of business, and helps students build skills that can be directly applied to the workplace. Recognizing that working professionals need to adapt to an ever-changing business environment, the PMBA prepares students to tackle issues through business analysis, managing people and organizations, innovation, and strategic integration.

The focus of the PMBA curriculum is on integrating knowledge and solving problems with both data and innovative thinking. Students address real-life business problems and opportunities and engage in action-based learning. Numerous electives are also available to students, and they are able to customize their education based on their own professional goals.

View Graduation Requirements (<https://catalog.qu.edu/graduate-studies/#requirementsforgraduationtext>)

Professional MBA Program of Study

| Code | Title | Credits |
|---|---|-----------|
| Core Professional MBA Courses (18 credits) | | |
| PMBA 612 | Contemporary Issues in Business and Society | 3 |
| PMBA 616 | Creating Innovation in Organizations | 3 |
| PMBA 622 | Managing and Leading People in Organizations | 3 |
| PMBA 626 | Data Driven Decisions with Visual Analytics | 3 |
| PMBA 632 | Analyzing Financial Information | 3 |
| PMBA 636 | Strategic Thinking Across Business Functions | 3 |
| Professional MBA Electives | | |
| | Select five graduate electives from business analytics, entrepreneurship, finance, health care management, international business, marketing, organizational leadership, supply chain management or strategy. | 15 |
| Total Credits | | 33 |

Student Learning Outcomes

Students who graduate from the MBA program will develop and emphasize skills in the following areas:

1. Business Analysis:

- Ability to understand and interpret data-driven approaches for business decision-making.

- Ability to understand and use business information and metrics to identify business problems and opportunities.

2. Managing People and Organizations:

- Ability to apply best practices and emphasize ethical behavior in leadership and management of people, projects and organizations across diverse settings and cultures
- Ability to understand the nature of persuasion techniques and modern communication tools to achieve business goals.

3. Innovation:

- Ability to engage in innovative thinking, and generate and scale creative ideas within an organization or as part of a new venture creation.
- Ability to understand and evaluate emerging technologies and leverage them into powerful business solutions.

4. Strategic Integration:

- Ability to assess a business situation, identify key dynamics and constraints, and integrate ideas of corporate social responsibility and sustainability.
- Ability to use strategic concepts and theories to design solutions to problems and capitalize on opportunities to make effective decisions.

Applications for the PMBA program are accepted throughout the year, and students may begin their studies in January, May or August. Applicants are encouraged to submit their application materials as early as possible to ensure consideration for the semester desired. Successful applicants to the PMBA program typically have at least 3 years of prior work experience before entering the program.

Upon acceptance to the PMBA, students without an undergraduate business degree are encouraged to complete the School of Business MBA Foundations course to better prepare them for MBA coursework.

All prospective PMBA students must submit the following:

- Program application** (submitted online). Go to Quinnipiac's Graduate Admissions (<http://www.qu.edu/gradhowtoapply/>) webpage.
- Official transcripts** from all institutions attended, two letters of recommendation, a current resume demonstrating sufficient work experience and a personal statement.
- GMAT or GRE scores are not required for admission. *Applicants who wish to submit scores may do so as supplemental information on the application.*
- International Applicants:**
 - Prospective international students must submit certified translations of official transcripts prepared by World Education Services (WES) (<https://www.wes.org/>) or another acceptable organization that is approved by Quinnipiac for this purpose. In addition, prospective international students must submit the materials covered in #1, #2 and #3 above.
 - All applicants from non-English-speaking countries must indicate that they have the language capability to understand business instruction in English and must provide official Test of English as a Foreign Language (TOEFL) scores. In general, a minimum TOEFL

Internet-based score of 90 is required for admission (or 233 for computer-based, or 575 for paper-based).

- c. In lieu of TOEFL, applicants may submit International English Language Testing System (IELTS) scores. A minimum score of 6.5 on this exam, a B or above on the Certificate of Advanced English or a C or above on the Certificate of Proficiency in English is required. TOEFL and IELTS scores are valid for two years.
- d. International applicants are required to submit proof of adequate funds to complete their study at Quinnipiac University before an eligibility form (I-20) can be issued. Complete the Statement of Financial Support and submit along with supporting documentation. In addition, a copy of a passport or national ID is required. The Statement of Financial Support can be found on the Admissions webpage (<https://www.qu.edu/admissions/graduate/apply/international/>).