

MINOR IN BUSINESS ANALYTICS

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Minor in Business Analytics

The minor in Business Analytics (BA) is designed to develop the skills to extract, analyze, interpret, and present data for business decision-making. The program emphasizes analytical and statistical tools that enable students to mine, analyze, evaluate and present data in a variety of environments.

Minor in Business Analytics Curriculum

Code	Title	Credits
The minor in business analytics requires the completion of 18 credits as follows:		
Required Courses (12 Credits)		
BAN 220	Data Mining for Business Insights	3
BAN 300	Statistical Programming With R	3
CIS 255	Data Visualization	3
CIS 350	Data Analysis with Excel (AC 350)	3
Elective Courses (6 Credits)		6
Any BAN course or		
FIN 325	Financial Analytics	
HM 365	Health Care Analysis	
IB 362	Cross-Cultural Business Research Part 1	
MG 342	Supply Chain Analytics	
MK 321	Marketing Analytics	
Total Credits		18