

BACHELOR OF BUSINESS ADMINISTRATION

Program Contact: Anthony Asare (Anthony.Asare@qu.edu) 203-582-3452

Degree Completion Program

This online program is designed for business professionals who have an associate's degree or a minimum of 30 transferrable credits and would like to pursue a four-year degree in business.

Nontraditional, adult professionals who are looking to change careers or increase their opportunities as well as recent associate degree graduates who wish to continue their studies may complete this program part-time via an online format, with a curriculum that builds on the individual's prior educational preparation.

Bachelor of Business Administration Degree Completion Program Curriculum

Code	Title	Credits
Degree Requirements		
BBA Core Curriculum (36 credits)		
BBA 205	Introduction to Information Systems	3
BBA 215	Financial Accounting	3
BBA 220	Managerial Accounting	3
BBA 225	Essentials of Management and Organizational Behavior	3
BBA 230	Business Law and Society	3
BBA 240	Fundamentals of Financial Management	3
BBA 245	Marketing Principles	3
BBA 310	Advanced Business Communications	3
BBA 320	Project Management	3
BBA 350	Applications of Business Analytics	3
BBA 490	Strategic Management	3
EC 272	Advanced Applied Statistics	3
University Curriculum (46 credits)		
BBA 210	Globalization and International Business	3
BBA 420	Corporate Sustainability	3
EC 111	Principles of Microeconomics	3
EC 112	Principles of Macroeconomics	3
EN 101	Introduction to Academic Reading and Writing	3
EN 102	Academic Writing and Research	3
MA 170	Probability and Data Analysis	3
UC Core and Advanced Core ¹		25
BBA Electives		9
Complete 9 credits of 300- or 400-level online business courses, including the following BBA courses:		
BBA 330	Digital and Social Media Marketing	

BBA 340 Negotiation and Persuasion

BBA 410 Career Advancement and Organizational Presence

BBA 440 Change Management

Open Electives (30 credits)	30
Total Credits	121

1

3 credits of fine arts, 6 credits of humanities, 7 credits of science and 9 credits of UC electives. Students can complete this requirement in part with up to four 4-credit advanced core courses.

Student Learning Outcomes

Upon completion of the Bachelor of Business Administration program, students will demonstrate the following competencies:

- 1. Effective Communication and Social Intelligence:** Capabilities with respect to effective written and oral communications, and the interpersonal skills required to work effectively as a member of a team.
- 2. Business Strategy and Integration:** An understanding of the interdependence of the various functional areas of business, and the ability to make a well-reasoned recommendation concerning a business situation.
- 3. Knowledge of Core Business Functions:** An understanding of core business functions and an ability to apply functional knowledge to practical business problems.
- 4. Ethics, Diversity and Globalization:** Ability to identify ethical issues related to business practices, to recognize the complexity and ambiguity of those issues, to apply of an ethical decision-making framework, and to formulate an ethically justifiable solution; an awareness and appreciation of the diversity in the workplace; and an awareness of issues surrounding the globalization of both domestic and international business activities as well as the ability to develop strategies to address those issues.

Admission requirements include an associate degree from a regionally accredited college or university, or equivalent coursework totaling a minimum of 30 transferable credits, with a grade point average of at least 2.50; transcripts from all post-secondary institutions attended; and a resume.

The application process is managed through the Undergraduate Admissions Office (<https://www.qu.edu/admissions/undergraduate/apply/transfer/>).