

MARKETING/ADVERTISING/ PRIVACY RIGHTS

- Student organizations wishing to promote their group or an event must gain approval from the Office of Graduate Student Affairs. Below are guidelines for the most common requests submitted and groups may also request approval on other types of marketing material distribution as needed.
- Fliers, posters and/or banners can be submitted for approval in the Office of Graduate Student Affairs (North Haven Campus, MNH-276) or in the Student Organization Suite (Mount Carmel Campus, SC-216). A manager or staff assistant will post the materials on/in the designated bulletin boards/locations. The Office of Residential Life must approve fliers, posters and/or banners to be posted in the residential living area.
- Banners may be hung in the Carl Hansen Student Center 2nd floor railings of the East Dining wing overlooking the café; in the Rocky Top Student Center 3rd floor overlooking the information booth and main entrance; or on the North Haven Campus in the Medicine, Nursing and Health Sciences building 2nd floor overlooking the stairs to the cafeteria. Banners will not be posted in any other areas.
- Fliers, posters and/or banners must state the name of the sponsoring organization.
- Approved fliers, posters and/or banners will be displayed for two weeks.
- No more than four fliers or posters may be posted at one time in the Carl Hansen Student Center, and two in the Rocky Top Student Center. Only one banner can be hung in each of the student centers.
- The maximum size for a flyer or poster is 18 by 24 inches. The maximum size for a banner is 6 feet by 4 feet.
- The Office of Campus Life, Office of Graduate Student Affairs, Office of Fraternity & Sorority Life and/or a student organization reserves the right to deny marketing materials/advertising including but not limited to those that:
 - promote the use of alcohol, drugs and/or tobacco products
 - advertise off-campus housing unless approved by Residential Life or Graduate Student Affairs
 - promote medical studies or medicines of any kind unless approved by Quinnipiac University
 - promote non-Quinnipiac degree and/or certificate programs of study
 - violate any local, state or federal laws, or university policies
- The Office of Campus Life and the Office of Graduate Student Affairs may choose to refuse advertising that can be considered libelous, defamatory, obscene, in poor taste, is demonstrably false or otherwise conflicts with the values of the Quinnipiac University community.
- Consistent with the university's obligation to protect students' privacy rights, student organizations shall not publish or broadcast any stories involving student disciplinary matters, either academic or non-academic, until the matter is fully adjudicated by the university or information is released by the university or is made publicly available by town/state police.