

CERTIFICATE IN INSTRUCTIONAL DESIGN

Program Contact: Ruth Schwartz (ruth.schwartz@qu.edu) 203-582-8419

The 9-credit graduate certificate in instructional design is focused on providing the knowledge and experience needed to develop online courses and other educational resources across a range of disciplines. The sequence of three online graduate-level courses begins with an examination of the instructional design process—using what we know about *how people learn* to help us design effective educational materials. In two additional courses, chosen from our Instructional Design curriculum, students explore topics such as best practices of online course design, multimedia project development and a range of tools and resources.

As K-12 programs, higher education and corporate training continue to shift online, there is a growing demand for skilled professionals who can create effective digital education resources. This online certificate program equips students with a deeper understanding of instructional design as well as the skills needed to plan, design and develop powerful online resources.

Please note: Candidates in the Master of Science in Instructional Design and Technology (<https://catalog.qu.edu/graduate-studies/education/instructional-design-ms/>) program who are interested in the Certificate in Instructional Design must consult with the program director, Ruth Schwartz, for information on requirements for this credential.

Graduate Certificate in Instructional Design Curriculum

Code	Title	Credits
Required Courses		
IDN 525	Foundations of Instructional Design	3
Select two courses from the following list		6
IDN 526	Cognitive Science and Educational Design	
IDN 527	Society, Culture & Learning	
IDN 529	Educational Media Design Lab	
IDN 530	Web Design for Instruction	
IDN 531	Design of Interactive Educational Environments	
IDN 532	Design and Development of Online Learning	
IDN 533	Producing Educational Video and Digital Training	
IDN 535	Emerging Technology for Teaching and Learning	
IDN 537	Designing Accessible Learning Experience	
Total Credits		9

To qualify for admission, candidates must have earned a bachelor's degree from a regionally accredited institution of higher learning. The ideal candidate will have maintained a 3.00 cumulative GPA and earned

no grade lower than a B- in a single class. No prior technical experience is required.

Interested individuals can apply online (<https://www.qu.edu/admissions/graduate/apply/>). Applications are accepted throughout the year; however, the admissions committee will not review an application until all of the supporting documents are received.

A complete application consists of the following:

- Application form (<https://www.qu.edu/admissions/graduate/apply/>)
- \$45 application fee
- Current resume
- Official transcripts of all undergraduate and graduate work completed

Candidates will be interviewed in person, by phone or online as appropriate.