

# ONLINE COURSE DESIGN CERTIFICATE

**Program Contact:** Ruth Schwartz (ruth.schwartz@qu.edu) 203-582-8419

The 9-credit graduate certificate in online course design is focused on providing the knowledge and experience needed to develop online courses and other educational resources across a range of disciplines. The sequence of three online graduate-level courses begins with an examination of the instructional design process—using what we know about *how people learn* to help us design effective educational materials. In two additional courses, chosen from our Instructional Design curriculum, students explore topics such as best practices of online course design, multimedia project development and a range of tools and resources.

As K-12 programs, higher education and corporate training continue to shift online, there is a growing demand for skilled professionals who can create effective digital education resources. This online certificate program equips students with a deeper understanding of instructional design as well as the skills needed to plan, design and develop powerful online resources.

Please note: Candidates in the Master of Science in Instructional Design and Technology (<https://catalog.qu.edu/graduate-studies/education/instructional-design-ms/>) program who are interested in the Certificate in Online Course Design must consult with the program director, Ruth Schwartz, for information on requirements for this credential.

## Online Course Design Certificate Curriculum

| Code  | Title  | Credits  |
|---|--|----------|
| <b>Required Courses</b>                           |  |          |
| IDN 525   | Foundations of Instructional Design              | 3        |
| <b>Select two courses from the following list</b> |  | <b>6</b> |
| IDN 526   | Cognitive Science and Educational Design         |          |
| IDN 527   | Society, Culture & Learning                      |          |
| IDN 529   | Educational Media Design Lab                     |          |
| IDN 530   | Web Design for Instruction                       |          |
| IDN 531   | Design of Interactive Educational Environments   |          |
| IDN 532   | Design and Development of Online Learning        |          |
| IDN 533   | Producing Educational Video and Digital Training |          |
| IDN 535   | Emerging Technology for Teaching and Learning    |          |
| IDN 537   | Designing Accessible Learning Experience         |          |
| <b>Total Credits</b>                              |  | <b>9</b> |

To qualify for admission, candidates must have earned a bachelor's degree from a regionally accredited institution of higher learning. The ideal candidate will have maintained a 3.00 cumulative GPA and earned

no grade lower than a B- in a single class. No prior technical experience is required.

Interested individuals can apply online (<https://www.qu.edu/admissions/graduate/apply/>). Applications are accepted throughout the year; however, the admissions committee will not review an application until all of the supporting documents are received.

### A complete application consists of the following:

- Application form (<https://www.qu.edu/admissions/graduate/apply/>)
- \$45 application fee
- Current resume
- Official transcripts of all undergraduate and graduate work completed

Candidates will be interviewed in person, by phone or online as appropriate.