

# MASTER OF SCIENCE IN SPORTS JOURNALISM

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The Master of Science in Sports Journalism prepares students from all academic and professional backgrounds for careers in broadcast/multimedia sports and in traditional and emerging media companies that focus on reporting and analysis of sports.

The curriculum prepares students for careers in local, cable and network television news and for websites with strong visual and digital production components.

Students are challenged to develop story ideas through reasoning and observation, to analyze data and public documents, to wisely conduct interviews, to learn the technical skills to acquire and edit video and audio, and, above all, to write with discipline, poise and creative vitality. In short, our program prepares students for the daily test-of-strength that is sports reporting in the 21st century regardless of the distribution platform.

Students who successfully complete the program will be properly trained for a number of career opportunities including on-camera reporters and anchors for broadcast, cable and network television news; play-by-play announcers, analysts and talk show hosts for terrestrial, online and satellite radio; producers for broadcast, cable and network television news; producers for news websites and apps; and writers for broadcast news and websites.

Courses are offered in our professional all-digital broadcast production environment. Our facilities include two high-definition studios, two podcast studios, two LiveU units for performing live shots in the field, two 4K video editing suites, HD editing suites for single or group projects and other areas designed to support both studio and remote productions.

Video cameras, audio recorders, lights and other gear required to capture interviews and events in the field are available to students through our well-stocked and expertly maintained equipment inventory. In addition, students will have access to the university's state-of-the-art M&T Bank Arena for the coverage of games and interviews.

## MS in Sports Journalism

To earn the master's degree, students must complete 36 credits with a minimum 3.00 GPA and no grade less than a C. Any course with a grade of less than C must be retaken. Full-time students can complete the program in one calendar year. Part-time students can do it in two.

### Program of Study

Code	Title	Credits
<b>Required Courses</b> <sup>1</sup>		
JRN 504	Digital Essentials	3
JRN 524	TV Reporting	3
JRN 562	Sports Law and Ethics	3
JRN 563	Sports Analytics	3
JRN 564	Presenting and Producing Radio Sports	3

JRN 565	Presenting and Producing Television Sports: Remote	3
JRN 566	Presenting and Producing Television Sports: Studio	3
JRN 574	Crafting the Sports Feature	3
JRN 589	Critical Issues in Sports	3
JRN 595	Sports Clinical	3
JRN 601	Capstone Project	3

### Elective Courses 3

Select one elective from those available in consultation with your adviser. Students may take any course in any School of Communications graduate program with permission of program director. Electives are offered on an as-needed basis and may not be available during a given student's program of study.

### Total Credits 36

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Courses and curriculum requirements are subject to change.

## Student Learning Outcomes

Upon completion of the program, students should be able to demonstrate the following competencies:

- Understand** professional sports journalistic practices, ethical standards and technologies and be able to apply reason to develop ideas within these structures.
- Analyze** information based on sports journalistic practices of research, interviews and observation.
- Evaluate** information in determining the story's narrative structure and reach via social media and other applications.
- Report and compose** a story, either visual, multimedia or text, that informs, enlightens, entertains and is useful to the reader or audience within professional sports journalistic reporting and writing practices and ethical standards.

## Admission

To qualify for admission, candidates must have earned a bachelor's degree from a regionally accredited institution of higher learning and have a minimum GPA of 3.00. Journalism experience is not required.

Admission to the MS in Sports Journalism program is competitive and based on undergraduate performance as measured by GPA, experience in any career field for students returning to school and the required documents listed below.

Applications are considered on a rolling basis, and students apply to enter during the fall. Applications are evaluated once all materials and fees are received by Quinnipiac.

A complete application consists of the following:

- application form
- application fee
- two professional recommendations
- personal statement explaining decision to pursue graduate study
- current resume

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- portfolio of writing or work samples (i.e., college papers, videos, audio clips or published work of any kind)
- official transcripts of all undergraduate and graduate work