

PROFESSIONAL MASTER OF BUSINESS ADMINISTRATION

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The School of Business offers an online Professional MBA (PMBA) for working professionals who have at least three years of prior work experience before entering the program. The PMBA can be fully completed online on a part-time basis.

The PMBA program provides students with an integrative approach to the key functional areas of business, and helps students build skills that can be directly applied to the workplace. Recognizing that working professionals need to adapt to an ever-changing business environment, the PMBA prepares students to tackle issues through business analysis, managing people and organizations, innovation, and strategic integration.

The focus of the PMBA curriculum is on integrating knowledge and solving problems with both data and innovative thinking. Students address real-life business problems and opportunities and engage in action-based learning. Numerous electives are also available to students, and they are able to customize their education based on their own professional goals.

View Graduation Requirements (<http://catalog.qu.edu/graduate-studies/#requirementsforgraduationtext>)

Professional MBA Program of Study

Code	Title	Credits
Core Professional MBA Courses (18 credits)		
PMBA 612	Contemporary Issues in Business and Society	3
PMBA 616	Creating Innovation in Organizations	3
PMBA 622	Managing and Leading People in Organizations	3
PMBA 626	Data Driven Decisions with Visual Analytics	3
PMBA 632	Analyzing Financial Information	3
PMBA 636	Strategic Thinking Across Business Functions	3
Professional MBA Electives		
Select five graduate business electives either in a specific concentration or customized by the student		15
Total Credits		33

PMBA students may choose to take elective courses within one area, creating a concentration in a specific discipline, or may choose to take electives across multiple business disciplines, enhancing a broad interdisciplinary perspective.

Electives are available in such areas as applied AI and business analytics (<http://catalog.qu.edu/courses-graduate/ban/>), finance (<http://catalog.qu.edu/courses-graduate/fin/>), healthcare management (<http://catalog.qu.edu/courses-graduate/hm/>), human resource analytics, marketing (<http://catalog.qu.edu/courses-graduate/mk/>), and strategic leadership (<http://catalog.qu.edu/courses-graduate/ol/>).

Code	Title	Credits
Concentration in Applied AI and Business Analytics		

BAN 674	Generative AI Applications in Business	
	or MBA 6 Artificial Intelligence for Sustainable Development Goals	

Take two other 600-level BAN electives

Code	Title	Credits
Concentration in Finance		

FIN 610	Investment and Portfolio Analysis I	
FIN 630	Investment and Portfolio Analysis II	

Take one other 600-level FIN elective

Code	Title	Credits
Concentration in Healthcare Management		

HM 600	Foundations of Healthcare Management	
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Take two other 600-level HM elective (one HM elective could include BAN 673)

Code	Title	Credits
Concentration in Strategic Leadership		

Take three courses from the following

IB 623	International Business Negotiation	
MBA 636	Artificial Intelligence for Sustainable Development Goals	
MG 603	Project Management	
OL 607	Insights into Emotions and Emotional Intelligence	
OL 620	Leadership in the Digital Organization	
OL 630	Performance Management and HR Analytics	
OL 683	Talent Management	
OL 684	Benefits and Compensation	
OL 686	Leading Public Service Organizations	
OL 687	Strategic Planning for Public Service Organizations	

Code	Title	Credits
Concentration in Marketing		

Take three 600-level MK electives

Student Learning Outcomes

Students who graduate from the PMBA program will develop and emphasize skills in the following areas:

- Business Analysis:**
 - Ability to understand and interpret data-driven approaches for business decision-making.
 - Ability to understand and use business information and metrics to identify business problems and opportunities.

2. Managing People and Organizations:

- a. Ability to apply best practices and emphasize ethical behavior in leadership and management of people, projects and organizations across diverse settings and cultures.
- b. Ability to understand the nature of persuasion techniques and modern communication tools to achieve business goals.

3. Strategic Integration:

- a. Ability to assess a business situation, identify key dynamics and constraints, and integrate ideas of corporate social responsibility and sustainability.
- b. Ability to use strategic concepts and theories to design solutions to problems and capitalize on opportunities to make effective decisions.

www.qu.edu/48f6e4/globalassets/global/media/qu/documents/paying-for-college/undergraduate/international-student-financial-support-form.pdf) and submit along with supporting documentation. In addition, a copy of a passport or national ID is required.

Applications for the PMBA program are accepted throughout the year, and students may begin their studies in January, May, or August. Applicants are encouraged to submit their application materials as early as possible to ensure consideration for the semester desired. Successful applicants to the PMBA program typically have at least 3 years of prior work experience before entering the program.

All prospective PMBA students must submit the following:

1. **Program application** (submitted online). Go to Quinnipiac's Graduate Admissions (<http://www.qu.edu/gradhowtoapply/>) webpage.
2. **Official transcripts** from all institutions attended.
3. One letter of recommendation from a professional contact.
4. A current resume demonstrating sufficient work experience.
5. A personal statement.
6. GMAT or GRE scores are not required for admission. *Applicants who wish to submit scores may do so as supplemental information on the application.*
7. **International Applicants:**
 - a. *Prospective international students must submit certified translations of official transcripts prepared by World Education Services (WES) (<https://www.wes.org/>) or another acceptable organization that is approved by Quinnipiac for this purpose. In addition, prospective international students must submit the materials covered in #1-5 above.*
 - b. *All applicants from non-English speaking countries must indicate that they have the language capability to understand business instruction in English and must provide official Test of English as a Foreign Language (TOEFL) scores. In general, a minimum TOEFL Internet-based score of 90 is required for admission (or 233 for computer-based, or 575 for paper-based).*
 - c. *In lieu of TOEFL, applicants may submit International English Language Testing System (IELTS) scores. A minimum score of 6.5 on this exam, a B or above on the Certificate of Advanced English or a C or above on the Certificate of Proficiency in English is required. TOEFL and IELTS scores are valid for two years.*
 - d. *International applicants are required to submit proof of adequate funds to complete their study at Quinnipiac University before an eligibility form (I-20) can be issued. Complete the Statement of Financial Support (<http://catalog.qu.edu/graduate-studies/business/business-administration-professional-mba/chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://>*