

# DUAL-DEGREE BA/MBA (4+1)

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The Dual-Degree BA/MBA (4+1) program is designed for exceptional undergraduate students outside of the School of Business. The program enables students from a wide variety of disciplines to add a core of business knowledge to their academic portfolio. Students with appropriate prerequisite knowledge take courses toward an MBA during the senior year and complete their MBA in one year beyond the bachelor's degree. Students interested in pursuing the BA/MBA option are encouraged to declare the general business minor early in their undergraduate program to build the foundation for graduate business coursework.

View [Graduation Requirements \(http://catalog.qu.edu/graduate-studies/#requirementsforgraduationtext\)](http://catalog.qu.edu/graduate-studies/#requirementsforgraduationtext)

## Dual-Degree BA/MBA (4+1) Program of Study

It is recommended that students interested in the Dual-Degree BA/MBA (4+1) program take the following undergraduate courses early in their undergraduate program to prepare for MBA classes in their senior year.

Code	Title	Credits
AC 211	Financial Accounting	3
EC 111	Principles of Microeconomics	3
EC 272	Advanced Applied Statistics	3
<b>Total Credits</b>		<b>9</b>

Students may complete up to 9 credits of MBA courses during the senior year. Students must work with their undergraduate adviser and the MBA director to ensure that the courses fit into both degree programs. Students must present satisfactory performance in their graduate coursework completed during their senior year to be officially admitted into the graduate program upon completion of their BA degree. The BA/MBA curriculum consists of the MBA core courses including a requirement to complete MBA 688, a graduate internship.

## MBA Program of Study

Code	Title	Credits
<b>Core Business Disciplines (30 credits)</b>		
BAN 610	Statistical Foundations for Applied AI And Business Analytics	3
MBA 615	Skills for Contemporary Business Issues	3
MBA 620	Financial and Managerial Accounting for Decision Making (AC 620)	3
MBA 625	Authentic Leadership within Organizations	3
MBA 630	Business Data Analytics	3
MBA 635	Supply Chain Management in a New Era	3
MBA 640	Financial Decision Making	3
MBA 645	Marketing Decision Making	3
MBA 690	Strategic Management	3

MBA 695 Action-Based Learning Lab 3

### Graduate Electives <sup>1</sup>

Select five graduate business electives either in a specific concentration/discipline or customized by the student 15

**Total Credits 45**

MBA students may choose to take elective courses within one area, creating a concentration in a specific discipline, or may choose to take electives across multiple business disciplines, enhancing a broad interdisciplinary perspective.

Electives are available in such areas as accounting, business analytics, finance, health care management, marketing, strategy, or supply chain management.

<sup>1</sup> Accelerated Dual-Degree (3+1) and Dual-Degree (4+1) students are required to complete MBA 688 as one of their electives.

Students can express interest in the BA/MBA program through the fall semester of the senior year using a special application form available in the School of Business.

Admission into the combined program is competitive. Only students who have earned at least 75 credits with an overall GPA of 3.00 are considered for admission to this program. Meeting the minimum criteria for consideration does not guarantee admission.