MG 105. Organizational Management. 3 Credits.
This course provides an introduction to the principles of management, covering concepts such as organizations, leadership, and supply chain management. This course prepares students to better understand the management and operations of organizations by integrating management concepts with the student's professional and academic interests. For non-business majors/minors only.
Offered: Every year, Spring
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MG 110. Leadership Success Factors: Enhancing your Professionalism and Presence. 3 Credits.
As students graduate and enter the workforce, understanding professionalism helps them to navigate successfully in their career. This course is designed to help students to know their value and worth, both now and in the future. The course modules are developed to help students to increase their knowledge of human resource management best practices and gain confidence in knowing their negotiation position. Students gain awareness, skills and proficiency.
Offered: As needed

MG 112. A Cause and a Name: Building and Managing a Nonprofit. 3 Credits.
This course connects theory and practice by examining a variety of management strategies utilized in running nonprofit organizations. Course readings, discussions and videos cover strategic planning, writing and fulfilling mission statements, facilitating governance, designing effective fundraising tactics, evaluating programs, financial management, and legal responsibilities. The course also covers the formation of the nonprofit sector and its differences from the public and for-profit sectors. Students are strongly encouraged to undertake a volunteer experience with a nonprofit during the semester.
Offered: As needed

MG 120. Take Control of Your Life with Six Sigma. 3 Credits.
This course teaches the basic concepts of Six Sigma, which includes process and product improvement principals via minimizing variations and wastes. The methodology is often implemented in manufacturing and service companies, but can be applied to an individual’s personal life as well. Through this course, students are able to explain the Six Sigma philosophy, use DMAIC (Define, Measure, Analyze, Improve and Control), define and mitigate variation in processes, and use root cause and Pareto analysis to take the control of a process.
Offered: As needed, Summer

MG 130. Art of Persuasion and Negotiation. 3 Credits.
Every day, people negotiate with friends, family members, merchants, co-workers, and potential or current employers about matters big and small such as household chores, work schedules, salaries and purchases of items like cars and homes. However, many people do not feel comfortable negotiating and therefore shy away from starting a negotiation even if it means losing an opportunity to better their lives. In this interactive course, students evaluate their personal strengths and weaknesses in negotiations, recognize commonly used manipulative negotiation tactics used by difficult negotiators, learn strategies to prepare for negotiations and to ethically influence and persuade people to move in their direction, and learn to effectively negotiate creative deals that are satisfying for all involved parties.
Offered: As needed, Summer

MG 210. Essentials of Management and Organizational Behavior. 3 Credits.
This course provides an introduction to the functions and processes of management. It provides a foundation for managerial thinking, analysis and application. Emphasis is on the foundations of managing organizations.
Offered: Every year, All

MG 211. Operations Management. 3 Credits.
The nature of competition is not between companies but rather between supply chains. This course focuses on the operations in a supply chain framework. Students develop a sophisticated understanding of supply chain perspectives and learn to analyze operational decisions using quantitative models. Topics may include, but are not limited to: purchasing, forecasting, inventory, capacity-planning and information technology.
Prerequisites: Take EC 271, EC 272, MA 206, MA 275, MA 285 or PS 206.
Offered: Every year, All

MG 260. Power and Politics of Leadership. 3 Credits.
The central theories and strategies of leadership within an organizational context are reviewed. Individual expectations and values are considered in terms of their impact upon leading other organizational members. Recent leadership research, practice and experience are examined as a challenge for leaders of the 21st-century business organization.
Prerequisites: Take MG 210.
Offered: As needed

MG 300. Special Topics. 3 Credits.
Prerequisites: Take MG 105 or MG 210 or MG 211.
Offered: As needed

MG 301. Group and Virtual Team Processes. 3 Credits.
Students gain advanced knowledge of best practices related to effective group processes. This course provides a hands-on, experiential approach to the development of personal and interpersonal competencies that prepare students to excel at working in cross-functional as well as multicultural teams. Contemporary issues related to groups such as virtual teaming also are explored.
Prerequisites: Take MG 105 or MG 210.
Offered: Every year, Fall and Spring

MG 302. Managing People, Projects and Change. 3 Credits.
The course provides a foundation of human resource management practices including: staffing, employment law, training and development, compensation and benefits. Understanding alternative approaches to managing people, strategic projects and organizational change. In addition, the course focuses on creating agile leaders that are mindful, flexible, resilient and cognitively ready to use project management methodologies in the workforce.
Prerequisites: Take MG 105 or MG 210.
Offered: Every year, Fall and Spring

MG 304. Software Applications for Business. 3 Credits.
The course instructs students on the importance of using data to empower informed business decisions. Using Excel, Access and SQL, the course focuses on both the conceptual and technical aspects of designing systems to help managers turn raw data into information.
Prerequisites: Take MG 105 or MG 210.
Offered: As needed
MG 305. Applied Design Thinking. 3 Credits.
This course uses experiential learning to introduce concepts of design thinking. Students gain hands-on knowledge by using a design thinking process to address real-world problems. Students develop creative thinking and design skills that can be used for both business and non-business organizations.
Prerequisites: Take MG 210.
Offered: Every year, Spring

MG 306. Staffing: Recruitment, Selection and Placement. 3 Credits.
In this course, students learn how to design and carry out various staffing activities effectively within labor market and legal constraints. Staffing activities include recruitment (whom to recruit, where and when to recruit, and how to recruit); selection (whom to hire and why); and placement (in which jobs, at what time, and in what career progressions).
Prerequisites: Take MG 302.
Offered: Every year, Fall

MG 307. Introduction to Nonprofit Management. 3 Credits.
This course connects theory and practice by examining a variety of management techniques utilized in running nonprofit organizations. Course readings, discussions and videos cover strategic planning, writing and fulfilling mission statements, facilitating governance, designing effective fundraising tactics, evaluating programs, managing finances, and legal responsibilities. The course also covers the formation of the nonprofit sector and its differences from the public and for-profit sectors. The class format consists of interactive discussions and applied projects/group work designed to help students understand the nonprofit sector and nonprofit management. Students are strongly encouraged to undertake a volunteer experience with a nonprofit during the semester.
Offered: As needed

MG 311. Advancing Employment Relations. 3 Credits.
The objective of this course is to enable students to evaluate HR policies against principles of employment law and labor relations. Students learn about laws and policies designed to protect equal employment opportunities (e.g., civil rights, disabilities and family leave) and compensate employees for occupational injuries and illnesses. The impact of management on labor relations and the development of managerial approaches to achieve labor-management cooperation are discussed using an ethics and social responsibility lens.
Prerequisites: Take MG 302.
Offered: Every year, Spring

MG 312. Sports Management (SPS 312). 3 Credits.
This course offers an opportunity for students to gain information and understanding of the various practices and procedures associated with sport administration and management. Organizational structure, management decisions and challenges, as well as career opportunities at the professional, intercollegiate, interscholastic, youth and community sport levels are explored. The areas of sports tourism, sport management agencies and sport facility and event management are analyzed in terms of their impact on the management and business of sports.
Prerequisites: Take MG 105 or MG 210.
Offered: Every year, Spring

MG 315. Self Management. 3 Credits.
This course presents an intensive assessment of an individual’s personal, psychological makeup so as to increase the ability to manage personal and interpersonal experiences. The premise for the course rests on the assumption that effective management of others begins with management of oneself.
Prerequisites: Take MG 210.
Offered: As needed

MG 320. Emotional Intelligence in the Workplace. 3 Credits.
This course provides the student with an understanding of the role of emotional intelligence in everyday living and in the development of the leadership phenomenon. Topics include: anatomy of emotions; emotional intelligence and self-management; the role of emotional intelligence in business and in leadership development; education for emotional literacy; and assessing emotional intelligence.
Prerequisites: Take MG 105 or MG 210.
Offered: Every year, Fall

MG 321. Data-Driven Decision Making. 3 Credits.
This course develops fundamental knowledge and skills for applying management science models to business decision making with applications in Human Resource Management and Operations across manufacturing, service, production, and other environments. Topics may include: optimization and simulation modeling, decision analysis, regression and risk models. In depth use of Excel and/or R.
Prerequisites: Take MG 210, MG 211.
Offered: Every year, Fall and Spring

MG 325. Negotiations and Problem Solving. 3 Credits.
Negotiation is the art and science of securing agreements between two or more interdependent parties. Hence, the purpose of this course, which is grounded in the major concepts and theories of bargaining, negotiation, and mediation, is to develop an understanding of the decision making process in situations that require two or more people to jointly solve a problem that they can’t solve on their own. The course covers both psychological and strategic dynamics of negotiation and utilizes a combination of simulations and analysis to help students build their own personal experience in the classroom and in the real world.
Offered: Every year, Fall and Spring

MG 330. Business and Society. 3 Credits.
This course aims to introduce students how business including for-profit, non-profit organizations interacts with society, societal change scenarios and how the legal and political environments have a profound impact on business operations. The course further focuses on business relations with particular stakeholder groups, including consumers, employees, stakeholders, local communities, government and the natural environment. The course explores the issues that business managers, policy makers from government level deal with such as gender inequality, sustainable development goals, Work, health and safety and shared value creation. This course helps students learn how to address complex social problems and develop practical skills for making a meaningful contribution to create better social outcomes that are aligned with business opportunities.
Prerequisites: Take SB 101, BLW 221.
Offered: As needed

MG 335. Project Management. 3 Credits.
This course addresses the project management processes of initiation, planning, executing, monitoring, controlling, and closing. Topics include: integration, scope, schedule, cost, communications, risk, quality, human resources, procurement management, and stakeholder management. Project management competencies, skills, and tools are applied to more efficiently and effectively execute real world projects.
Prerequisites: Take MG 210, MG 211.
Offered: Every year, Fall and Spring
MG 340. Transportation and Logistics Management. 3 Credits.
This course introduces the strategies, concepts, and techniques of logistics from a supply chain management perspective. Students examine the firm as a complete business operating within an integrated network of suppliers, customers, and logistics activities. Topics include transportation, distribution, supply chain networks, carrier selection, management of incoming supplies and services, storage, and sustainability.
Prerequisites: Take MG 211 or IER 360.
Offered: Every year, Spring

MG 341. Service Operations Management. 3 Credits.
This course examines the management of services, focusing on both the strategic and operational aspects of designing new services, assessing and improving service quality, improving the efficiency and effectiveness of service processes, and how new technologies can be integrated into service operations to help achieve these objectives.
Prerequisites: Take MG 211 or IER 360.
Offered: Every year, Fall

MG 342. Supply Chain Analytics. 3 Credits.
This course focuses on key supply chain functions and provides hands-on learning to help students understand and analyze data that may be available for the supply chain. The design aspect of supply chain is emphasized. Modeling and deriving insights are facilitated through extensive use of Excel.
Prerequisites: Take MG 211 or IER 360.
Offered: Every year, Spring

MG 343. Procurement and Sourcing. 3 Credits.
This course explores procurement and sourcing from a supply chain perspective. Students gain an understanding of the procurement process within a global context by applying tools and techniques involved in the purchasing process. Topics include (but are not limited to) the procurement process, strategic sourcing, strategic, tactical and operational issues in procurement decision making, ethics in procurement, buy vs. make decisions, supplier selection and evaluation, supplier development, e-procurement, etc.
Offered: Every year, Fall

MG 344. Training and Development. 3 Credits.
Today's ever-changing global marketplace is marked by continual advancements in technologies and associated management processes. In response, HR professionals must create learning environments to expand the knowledge-based capacities of organizations. In this course, students learn how to conduct needs assessments, how to design effective training and development programs to meet those needs and how to evaluate the returns to investments in training and development against organizational goals.
Prerequisites: Take MG 302.
Offered: Every year, Fall

MG 345. Compensation and Benefits. 3 Credits.
This course provides students with an understanding of compensation and salary administration in both private and public settings. Additional topics include performance management, pay for performance, employee benefits and overall employee satisfaction. This course provides students with the introduction to compensation analysis skills along with an understanding of best practices in implementing an effective total compensation program in an organization.
Prerequisites: Take MG 302.
Offered: Every year, Spring

MG 399. Independent Study In Management. 3 Credits.
Study designed jointly by student and sponsoring faculty. Permission of adviser and chair required.
Offered: As needed, All

MG 402. Management Senior Seminar. 3 Credits.
This course is the culminating course in the supply chain major and the human resource management major, which develops students as whole managers and leaders capable of applying and excelling at technical, human and conceptual skills. Students exhibit the skills needed to analyze, integrate and communicate information both in written and oral formats. Students apply concepts and theory relevant to organizational and individual management. Students think critically when solving organizational issues while being mindful of technology, relevant research and practical application.
Prerequisites: Take MG 302, MG 321, MG 325.
Offered: Every year, Spring

MG 488. Management Internship. 3 Credits.
This student-in-residence program includes work experience under the joint supervision of a sponsoring faculty and practicing manager or business owner. Approval of a sponsoring faculty member, the department chair and the assistant dean is required. This course is graded on a pass/fail basis.
Prerequisites: Take MG 210 or MG 211.
Offered: Every year, All