COMMUNICATIONS (COM)

COM 101. Communications First-Year Seminar. 1 Credit.
This first-semester course is designed to ease the transition to college and to acquaint first-year School of Communications students with timely and important resources and information. Students hear from faculty members in each of the departments within the School of Communications to learn more about the majors offered. Students also learn how to create their own success in college and as lifelong learners through development of important skills. Topics include effective communication, time management, study skills and degree requirements. This class is required of all first-year and transfer students entering with 0-26 college credits.
Prerequisites: None
Offered: Every year, Fall and Spring

COM 120. Media Industries and Trends. 3 Credits.
This course introduces students to the structure, function, uses and social implications of media industries. Students examine the ways individual industries inform, entertain and influence media consumers. Significant focus is placed on media literacy. The course also surveys issues related to ownership, regulation, ethics and globalization. The main objectives of COM 120 are to help students understand media professions, industries and technologies in relation to key trends, including the increasing commercialization of media products, the consolidation and convergence of media industries, and the implications these processes hold for society. The course fosters the development of skills including the ability to access, analyze and properly cite sources for research on the media.
Prerequisites: None
Offered: Every year, Fall and Spring

COM 130. Visual Design. 3 Credits.
This course introduces students to the design process using professional-level software for digital image creation and editing, typesetting and typography, page layout and design in preparation for advanced course work. Students produce course projects that demonstrate creativity, design concepts, critical thinking, aesthetic principles and basic technical competence.
Prerequisites: None
Offered: Every year, Fall and Spring

COM 140. Storytelling. 3 Credits.
This survey course has been designed to reinforce grammatical standards of the English language while introducing students to the basic tenets of dramatic, journalistic and strategic writing. Through the examination of a single theme, students learn to tell stories using these three writing styles as they identify and connect with specified audiences.
Prerequisites: None
Offered: Every year, Fall and Spring
UC: Breadth Elective

COM 150. Public Speaking: Principles and Practice. 3 Credits.
This course examines the principles of oral communication and presentation skills and puts those principles into practice. Through multiple assignments, students increase their confidence in delivering presentations and demonstrate effective research skills, speech development and preparation, and delivery. Additionally, critical thinking and listening skills are demonstrated through oral and written critiques.
Prerequisites: None
Offered: Every year, Fall and Spring
UC: Breadth Elective

COM 159. Communications Elective. 3 Credits.

COM 201. Media Career Development. 1 Credit.
This course introduces students to the career development process and covers the skills needed to create a personal career plan. It includes topics such as self-assessment, career research, resume and cover letter preparation, networking and interviewing practice, as well as strategies for internship/job searches. Course material is geared specifically toward media/communications careers. The course is graded on a pass/fail basis. Students majoring in communications cannot count COM 201 toward their major electives.
Prerequisites: None
Offered: Every year, Fall and Spring

COM 215. Social Media and Society. 3 Credits.
The focus of this course is to provide students the foundational skills necessary to become "influencers" in the social space. Students evaluate the relationship of social media with various communication industries. They examine the rise of social media and its effect on social interaction and audience behaviors, and analyze social media strategies and their effectiveness from a personal and organizational perspective. Projects require students to engage with a variety of social media platforms and tools.
Prerequisites: None
Offered: Every year, All
UC: Breadth Elective

COM 301. Communications Career Practicum. 1 Credit.
This course offers practical training in a communications-related occupation. Students complete a minimum of 40 hours of supervised fieldwork (paid or unpaid) in a professional setting. Practicum placements must be approved by the internship program director in accordance with the school policies and prior to earning credit. At least sophomore status required. This course is graded on a pass/fail basis.
Prerequisites: None
Offered: Every year, All

COM 302. Communications Career Practicum II. 1 Credit.
This course continues practical training in a communications-related occupation. Students complete a minimum of 40 hours of supervised fieldwork (paid or unpaid) in a professional setting. Practicum placements must be approved by the internship program director in accordance with the school policies and prior to earning credit. At least sophomore status required. This course is graded on a pass/fail basis.
Prerequisites: Take COM 301 and permission of department chair.
Offered: Every year, All

COM 303. Communications Career Practicum III. 1 Credit.
This course fulfills the 40 hour experiential learning opportunity in a communications-related occupation. Students complete a minimum of 40 hours of supervised fieldwork (paid or unpaid) in a professional setting. Practicum placements must be approved by the internship program director in accordance with the school policies and prior to earning credit. At least sophomore status required. This course is graded on a pass/fail basis.
Prerequisites: Take COM 302 and permission of department chair.
Offered: Every year, All
COM 340. Exploring Communications Abroad. 3 Credits.
This multisection, global perspective course introduces students to the
worldwide development of communications, including communication
practices, infrastructure, environments and specializations. Students
conduct primary and secondary research on communications in a
specific country or in a cross-cultural context. The topics can range
from international cinema though storytelling and global branding to
documentary filmmaking depending on the specialty of the instructor.
This course includes a short-term study-abroad component directly
related to the topic.
Prerequisites: None
Offered: Every year, Fall and Spring
UC: Breadth Elective, Intercultural Understand

COM 350. Media Culture and Arts of Los Angeles. 3 Credits.
This course introduces students to the diverse media companies based
in Los Angeles as well as the influence of local history, art and culture on
the past, present, and future of the city. The class examines industries
including, but not limited to: journalism, film and television writing, video
production, podcasting and web design. Students complete a final project
focused on a Los Angeles media company.
Prerequisites: None
Offered: Every year, Fall and Spring
UC: Breadth Elective, University Curriculum Ele

COM 490. Communications Career Internship. 3 Credits.
This course aims to promote professional growth and advancement
through observation and participation in jointly supervised major-related
fieldwork with a business or organization (paid or unpaid). The course
also provides the opportunity for students to meet and work with active
professionals in an industry directly aligned with their major while
refining their own career goals. Students complete a minimum of 120-
hours of supervised fieldwork in a professional setting evaluated by
the internship supervisor and the school's internship coordinator. The
internship placements must be approved via QUCC prior to student
earning credit and in accordance with the school policies. A student must
have completed a minimum of 57 credits as a prerequisite. This course is
graded on a pass/fail basis. (Can be taken currently with COM 491 upon
department chair approval.)
Prerequisites: Take COM 201 and a minimum of 57 credits completed.
Offered: Every year, All

COM 491. Communications Career Internship II. 3 Credits.
This course aims to promote professional growth and advancement
through observation and participation in jointly supervised fieldwork with
a cooperating communications-related business or organization (paid or
unpaid). The course also provides the opportunity for students to meet
and work with active communications professionals while refining their
own career goals and maximizing opportunities. Students complete a
minimum of 120-hours of supervised fieldwork in a professional setting
evaluated by the internship supervisor and the school's internship
coordinator. The internship placements must be approved in accordance
with the school policies and prior to student earning credit. Junior/Senior
status is required. This course is graded on a pass/fail basis. (Repeatable
or concurrent with COM 490 upon department chair approval.)
Prerequisites: Take COM 201, COM 490 and permission of department
chair.
Offered: Every year, All