

PROFESSIONAL MBA (PMBA)

PMBA 612. Contemporary Issues in Business and Society. 3 Credits.

In this course, students view complex and relevant business issues through an ethical and stakeholder-oriented lens and learn to analyze and proactively manage the firm to successfully navigate the complex business, government, social and natural environment surrounding business today. Students apply ethical, stakeholder and sustainable frameworks to complex business situations that encourage ethical conduct, serve stakeholders, and support long-term sustainability of both business and the society. Topics in the course change based on the current business environment.

Offered: Every year, Summer

PMBA 616. Creating Innovation in Organizations. 3 Credits.

Creativity and innovation are key drivers of success, integral to an organization's ability to survive and thrive in today's competitive marketplace. This course explores the use of techniques and tools for fostering individual and group creativity, and the management practices that foster (or inhibit) innovation processes within organizations. The course provides many opportunities to apply these new ways of thinking through personal and group exercises, cases and a course project.

Offered: Every year, Fall

PMBA 622. Managing and Leading People in Organizations. 3 Credits.

This course focuses on human behavior in organizations at individual, interpersonal, group, intergroup and organizational levels of analysis, and examines how this behavior affects organizational processes and performance. With the objective to prepare students for advanced leadership roles in 21st-century organizations, specific attention is given to decision making, communication, motivation, ethical leadership, group behavior, change management, conflict, negotiations and influence tactics.

Prerequisites: Take only 1 from list: OL 601 or PMBA 622 or MBA 625.

Offered: Every year, Spring

PMBA 626. Data Driven Decisions with Visual Analytics. 3 Credits.

This course combines understanding of the role of data resources in organizations with hands-on experience of the visual analysis and exploration of datasets. Students learn how to evaluate data resources and how to analyze and interpret data. Data manipulation and visualization techniques are introduced and subsequently implemented using business intelligence toolsets.

Offered: Every year, Fall

PMBA 632. Analyzing Financial Information. 3 Credits.

This course provides a strong background in the production, use, and analysis of financial accounting information, including the reporting environment, evaluating the health of a business, and financial decision-making.

Offered: Every year, Spring

PMBA 636. Strategic Thinking Across Business Functions. 3 Credits.

This course applies the key concepts, tools and principles of strategic management (strategy formulation and implementation and integrates across the functional areas. This course looks at the firm from the point of view of top-level management and focuses on the role of the general manager in formulating and implementing business and corporate level strategy for the firm as a whole. Special attention is given to identifying the resources and capabilities needed to gain and sustain competitive advantage, while integrating ethical, social and sustainable practices within the firm. Strategy in both domestic and international contexts are covered.

Offered: Every year, Summer