

# JOURNALISM (JRN)

## JRN 500. Special Topics in Journalism. 3 Credits.

This course consists of seminar-based classes that consider emerging areas of scholarly research or industry developments in journalism, with a particular focus on how a specific research activity or industry development illustrates issues regarding economic, gender and social groups.

**Prerequisites:** None

**Offered:** As needed

## JRN 501. Reporting and Fact-Checking. 3 Credits.

Students are introduced to the basic practices and tools of journalism, which include interviewing, identifying and accessing public documents, writing leads and constructing organized, balanced stories.

**Prerequisites:** None

**Offered:** Every year, Fall

## JRN 504. Sports Writing, Reporting & Content Creation. 3 Credits.

This course focuses on the fundamentals of sports writing, reporting, and creating video, online, and social content to present comprehensive sports stories.

**Prerequisites:** None

**Offered:** Every year, Fall

## JRN 506. Social Media for Journalism. 3 Credits.

Students are introduced to ways of sharing stories and reaching audiences on social media, the critical concepts of search engine optimization, and using industry recognized best practices for writing headlines, leads and URLs.

**Prerequisites:** None

**Offered:** Every year, All

## JRN 521. Podcasting & Audio Storytelling. 3 Credits.

This hands-on course explores creative audio storytelling via the podcast. Students learn how to research, write, record, edit and self-publish creative nonfiction and fictional stories that are both original, and emulate some of the most popular podcasts on the market. Special emphasis is placed on audio gathering techniques, storytelling techniques and interviewing for live and recorded shows.

**Prerequisites:** None

**Offered:** Every year, Fall

## JRN 524. Sports TV Reporting and Anchoring. 3 Credits.

Students learn how to report, write, shoot, edit, and present sports news packages for TV and online streaming. Additional topics include news judgment, content selection, interviewing, use of voice, and creative performance in standups and sportscast anchoring.

**Prerequisites:** None

**Offered:** Every year, Fall

## JRN 525. TV Reporting and Anchoring. 3 Credits.

Students learn how to report, write, shoot, edit, and present news packages for TV and online streaming. Additional topics include news judgment, content selection, interviewing, use of voice, and creative performance in standups and newscast anchoring.

**Prerequisites:** None

**Offered:** Every year, Fall

## JRN 528. Data Visualization & Emerging Storytelling. 3 Credits.

News audiences are adapting to more sophisticated storytelling across all screens. Data visualization engages those audiences by adding layers of comprehension and beauty to dense information. This course teaches students to enhance journalism through hands-on information design, both static and interactive.

**Prerequisites:** None

**Offered:** Every year, All

## JRN 530. Independent Study (ICM530). 3 Credits.

This is a special course offered to accommodate students who seek advanced practical training or advanced research in an area not directly included in the curriculum. The topic and scope of the course is developed by the student in consultation with a faculty adviser, subject to approval by the dean.

**Prerequisites:** None

**Offered:** Every year, All

## JRN 531. Graduate Internship. 3 Credits.

Experience in association with working professionals is essential to securing career opportunities. Students completing an elective internship to secure such experience are required to work in a supervised environment, approved by the graduate program director.

**Prerequisites:** None

**Offered:** Every year, All

## JRN 546. Advanced Multimedia Storytelling. 3 Credits.

Many newsrooms now combine multiple types of media to immerse readers and make complex stories more digestible. This course covers the reporting and production skills needed to build many of these new forms, including interactive graphics and maps, and advanced audio and video projects. Students also study past and present interactive journalism projects and meet with some of the professionals who designed them.

**Prerequisites:** None

**Offered:** Every year, Spring

## JRN 552. Media Law and Ethics. 3 Credits.

A thorough knowledge of laws and ethical behavior is essential to the professional practice of journalism. As such, this course covers the legal and ethical dimensions of media communications across platforms, with an emphasis on First Amendment, privacy and copyright issues.

**Prerequisites:** None

**Offered:** Every year, Spring

## JRN 561. TV Sports Game Coverage. 3 Credits.

Play-by-play coverage, color commentary, pre-game, post-game and intermission reports are among the most important aspects of televised sports, as each reveals and promotes the storylines through which games are covered. This course introduces students to the concepts and content behind the production of studio shows.

**Prerequisites:** None

**Offered:** Every year, Fall

## JRN 562. Sports Law and Ethics. 3 Credits.

Federal antitrust law and regulations show that college and professional sports are treated as special components of American culture. This course examines the legal structure that grants special privileges to sports and to the ethical challenges sports journalists confront in going beyond the games to find the story.

**Prerequisites:** None

**Offered:** Every year, Spring

**JRN 563. Sports Data Visualization & Analytics.****3 Credits.**

Sports audiences are adapting to more sophisticated storytelling across all screens. Data visualization engages those audiences by adding layers of comprehension and beauty to dense information. This course teaches students to enhance journalism through hands-on information design, both static and interactive.

**Prerequisites:** None**Offered:** Every year, Spring**JRN 564. Sports Audio & Podcasting.****3 Credits.**

Audio production and podcasting are important ways to engage with audiences. Students will learn how to produce, present, and distribute talk shows, news stories, opinion segments and sports narratives in a compelling way.

**Prerequisites:** None**Offered:** Every year, Fall**JRN 565. TV Sportscast Producing & Anchoring.****3 Credits.**

Students in this course write, produce and distribute a 30-minute sports program for broadcast featuring stories that illustrate intriguing and inspiring stories of a Division I college athletic department. Every student engages in shooting, editing, writing, interviewing, presenting and distributing the final product. Additionally, students originate and perform local and national style sports highlight segments along with live in-depth interviews.

**Prerequisites:** None**Offered:** Every year, Spring**JRN 567. Sports Social Media.****3 Credits.**

Students are introduced to the concepts of reporting sports stories on social media platforms, audience engagement, search engine optimization, and other techniques to ensure strong storytelling reaches targeted audiences.

**Prerequisites:** None**Offered:** Every year, Spring**JRN 574. Crafting the Sports Feature.****3 Credits.**

Feature writers capture athletes when they are most noble, frail or otherwise vulnerable or heroic. They also capture the moment when a game means more than that. This course teaches students to apply creative vitality to their ideas and writing on sports outside of game stories.

**Prerequisites:** None**Offered:** Every year, Spring**JRN 588. Business Reporting.****3 Credits.**

Students learn methods and tactics of writing about businesses for mass communication. The course covers why and how companies operate and how to write stories about corporate news from public records and other sources.

**Prerequisites:** None**Offered:** As needed**JRN 589. Critical Issues in Sports.****3 Credits.**

This seminar-style course explores a current issues in sports and sports media in-depth from a variety of perspectives to provide a greater understanding of the role of sports in society.

**Prerequisites:** None**Offered:** Every year, Fall**JRN 595. Sports Newsroom Clinical.****3 Credits.**

In this course, students cover stories for a sports website, focusing on weekly assignments and longer form stories that include a variety of multimedia elements.

**Prerequisites:** None**Offered:** Every year, Spring**JRN 600. Capstone Proposal.****3 Credits.**

Students completing the journalism program conduct research and do preliminary reporting to write a capstone project proposal based on their area of inquiry. The faculty adviser and graduate program director must approve the topic.

**Prerequisites:** None**Offered:** Every year, Fall**JRN 601. Capstone Project.****3 Credits.**

Students completing the journalism program must complete a capstone project. Under the guidance of the their faculty adviser, students create an original, in-depth, professional-quality journalism project. This course is graded on a pass/fail basis.

**Prerequisites:** None**Offered:** Every year, All