

BACHELOR OF ARTS IN FILM, TELEVISION AND MEDIA ARTS

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Students in the Film, Television and Media Arts program explore sequentially all dimensions of visual and audio storytelling beginning with the historical, cultural, business and professional contexts within which their own work will develop. They learn to conceive and organize ideas clearly and forcefully through writing and to shape those ideas for expression through image and sound. After mastering a full spectrum of basic techniques, students are immersed in the complex grammar of image and sound editing and the challenging artistry of lighting for both single and multi-camera environments. Mastering the acquisition, composition and manipulation of moving images and sound, they are expected to create and execute compelling stories—factual or fictional—for current and developing distribution platforms.

Graduates of the Film, Television and Media Arts programs are well positioned to pursue careers in the creation and distribution of a broad range of digital material for all current and emerging media platforms. They are prepared to work for corporate, entertainment and not-for-profit institutions engaged in delivering entertainment and information programming to audiences around the world and have a firm foundation to pursue graduate (MA or MFA) work.

Programs of Study

The standard degree in Film, Television and Media Arts is the 45-credit bachelor of arts. Students enrolled in the BA in Film, Television and Media Arts are required to complete a minor (typically 18 credits) that will complement their career and/or personal interests. This minor can be from any program either inside or outside the School of Communications. However, a student majoring in Film, Television and Media Arts may not minor in film and television.

BA in Film, Television and Media Arts Curriculum (with minor)

Code	Title	Credits
University Curriculum ¹		46
Required School of Communications core courses ²		
COM 120	Media Industries and Trends	3
COM 130	Visual Design	3
COM 140	Storytelling	3
School of Communications Requirements		
Global Issues and Cultures, select two courses		6
FTM Drama Requirement, select one course		
DR 150	Performance Fundamentals	3
	or DR 160 Acting I	
	or DR 220 Voice and Movement	
Any course outside of the SoC at the 200-level or higher		3
Seminars for Success		
COM 101	Communications First-Year Seminar	1
COM 201	Media Career Development	1

Required FTM courses		
FTM 102	Understanding Film	3
FTM 110	Single Camera Production	3
FTM 112	Multicamera Production	3
FTM 240	Analysis of the Moving Image	3
FTM 245	Intermediate Production	3
FTM 372	Screenwriting	3
FTM 450	Senior Seminar in Film and Television	3
FTM 493	Senior Project Colloquy: Preproduction	3
FTM 495	Senior Project Colloquy: Production	3
Electives		
Select three of the following:		9
FTM 280	Visual Effects (VFX) Techniques	
FTM 320	History of Film I (to 1975)	
FTM 322	History of Film (and Television) II	
FTM 330	Emerging Cinematography Techniques	
FTM 342	Directing Film and Television	
FTM 355	Documentary Production	
FTM 375	Projects in Single Camera and Lighting	
FTM 380	Projects in Audio Production	
FTM 390	Projects in Multicamera Production	
FTM 392	Post-Production Techniques	
FTM 393	Animation Techniques	
FTM 397	Summer Production Project	
COM 490	Communications Career Internship	
Other courses with chair's approval		
Minor Courses		18
Total Credits		123

- ¹ All students must complete the 46 credits of the University Curriculum (<http://catalog.qu.edu/academics/university-curriculum/>). Students majoring in Film, Television and Media Arts will complete their Integrative Capstone Requirement within the major with FTM 495. In place of those credits, the student will select an additional unrestricted course in the University Curriculum.
- ² Core must be completed by end of sophomore year.

Minor Requirement

Students majoring in the BA in Film, Television and Media Arts program are required to take a minor (typically 18 credits) that will complement their career and/or personal interests. This minor can be from any program either within or outside the School of Communications. However, a student enrolled in the BA in Film, Television and Media Arts program may not minor in the film and television minor offered by the School of Communications.

Student Learning Outcomes

Upon completion of the program, students should be able to demonstrate the following competencies:

- 1. Creative Thinking and Visual Literacy:** Develop the ability to conceptualize and produce visual stories demonstrating aesthetic

competence, fluency with visual grammar, and an appreciation of the historical context from which new forms and stories are created.

2. **Written and Oral Communication:** Acquire the facility to create effective content for visual media, as well as an ability to demonstrate both written and oral proficiency within a variety of professional formats and delivery platforms.
3. **Critical Thinking and Reasoning:** Develop the skills needed to critically analyze the work of others as a means to problem-solve and better inform students' own original creative output. Achieve a proficiency in creating professional quality work within the parameters and practical limitations of a broad spectrum of production environments. Recognize works of art as visual arguments, and be able to use analytical skills to assess their effectiveness.
4. **Information Fluency:** Learn to plan and produce effectively across a wide array of technical contexts, demonstrating facility and expertise with preproduction, production and postproduction phases of film, television and interactive media creation.
5. **Social Intelligence:** Demonstrate an ability to work effectively within groups and production teams, to understand and manage collaborations and to act ethically, constructively and responsibly in the process of achieving individual and common goals.
6. **Diversity Awareness and Sensitivity:** Acquire an understanding of and respect for the similarities and differences among human communities, including a recognition and appreciation for the unique talents and contributions of all individuals.
7. **Responsible Citizenship:** Learn to recognize and analyze media-related issues and influence decisions and actions at the local, national and global community, and to become engaged as responsible citizens.

Admission Requirements: School of Communications

The requirements for admission into the undergraduate School of Communications programs are the same as those for admission to Quinnipiac University.

Admission to the university is competitive, and applicants are expected to present a strong college prep program in high school. Prospective first-year students are strongly encouraged to file an application as early in the senior year as possible, and arrange to have first quarter grades sent from their high school counselor as soon as they are available.

For detailed admission requirements, including required documents, please visit the Admissions (<http://catalog.qu.edu/general-information/admissions/>) page of this catalog.