MINOR IN INTERNATIONAL BUSINESS

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Multinational corporations and nonprofits alike look for talented professionals who have the core business skills and the technological competence to represent and grow their interests abroad. A minor in international business increases your knowledge of both the global marketplace and global business trends. You’ll learn how traditional disciplines such as finance, marketing and sales vary in international settings, as well as how to adapt managerial and leadership techniques to the needs of foreign environments.

This program also helps develop vital communication skills as well as a sense of cultural awareness. Electives ground you in the social, economic and political context of international business. You’ll learn to think globally, and how to effectively negotiate across many different cultures. Whatever your career goals entail, the international business minor contributes an important level of depth to your education, and can open doors to careers both at home and abroad.

International Business Minor Curriculum

Students wishing to minor in international business must complete 18 credits.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td>IB 201</td>
<td>Globalization and International Business</td>
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<td>IB 352</td>
<td>International Management</td>
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<td>IB 105</td>
<td>International Business Environment</td>
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<td>IB 300</td>
<td>Special Topics in International Business</td>
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<td>IB 311</td>
<td>International Marketing</td>
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<td>IB 313</td>
<td>International Marketing Research</td>
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<td>IB 320</td>
<td>Introduction to Global Entrepreneurship</td>
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<td>IB 324</td>
<td>Negotiating Internationally</td>
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<td>IB 335</td>
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<td>IB 345</td>
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<td>IB 355</td>
<td>Advanced Topics in International Financial Management</td>
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<td>IB 362</td>
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<td>IB 363</td>
<td>Cross-Cultural Business Research Part 2</td>
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<td>IB 488</td>
<td>International Business Internship</td>
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Total Credits: 18