

# BACHELOR OF SCIENCE IN INTERNATIONAL BUSINESS

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Corporations, nonprofits and government agencies all over the world need talented professionals with the ability to successfully work in culturally diverse environments and have a knowledge of global markets and international business trends. As an international business major, you'll learn how to work with culturally diverse businesses and populations, and further develop your critical thinking and analytical skills. You will also develop a foundation in international finance, international marketing, global supply chain, and international management and strategy, as well as learn how to work with international data and its sources. Graduates with this background have the ability to develop careers in a wide range of areas including, but not limited to, global supply chain, international marketing and marketing research, business development, financial analysis and business consulting.

IB majors can graduate with a state-approved certificate, Global Supply Chain (<http://catalog.qu.edu/business/international-business/global-supply-chain-cert>). As an IB major we encourage you to immerse yourself in a foreign country with our study-abroad program to better understand its history, politics, business and culture. Many students complete an internship while studying abroad in such countries as Italy, Argentina, China and Japan.

Collaboration with local businesses, as well as major firms in neighboring New York City, allows you to apply the knowledge you've gained in a real-world setting. Internships with companies such as Aetna, Johnson & Johnson, Deloitte, Sikorsky, and Perrier provide you with further experience and opportunities to network.

On completion of the BS in Business Administration with a major in International Business, students are able to produce a professional integrated business plan for potential investors that reflects their understanding of informal and formal institutional aspects of the target market and their ability to **critically** apply functional business knowledge to a global context. They develop both **quantitative skills** and **communication skills**, and are able to apply those skills to appraise financial risks and returns, analyse online surveys and interpret the results of their research.

## BS in International Business Curriculum

The BS in International Business requires the completion of 122 credits.

Code	Title	Credits
<b>Business Core Curriculum</b>		
	Complete the Business Core Curriculum ( <a href="http://catalog.qu.edu/business/#corecurriculumtext">http://catalog.qu.edu/business/#corecurriculumtext</a> )	43
<b>University Curriculum</b>		
	Complete the University Curriculum for School of Business ( <a href="http://catalog.qu.edu/business/#universitycurriculumtext">http://catalog.qu.edu/business/#universitycurriculumtext</a> )	34
<b>International Business Core</b>		
IB 313	International Marketing Research	3
IB 324	Negotiating Internationally	3
IB 335	International Finance	3
IB 352	International Management	3

IB 345	Global Supply Chain	3
IB 401	International Strategy and Business Plan	3
<b>International Business Electives</b>		
Select three of the following:		9
IB 300	Special Topics in International Business	
IB 311	International Marketing	
IB 320	Introduction to Global Entrepreneurship	
IB 355	Advanced Topics in International Financial Management	
IB 362	Cross-Cultural Business Research Part 1	
IB 363	Cross-Cultural Business Research Part 2	
IB 488	International Business Internship	
SB 360	International Business Immersion	
MG 342	Supply Chain Analytics	
<b>Open Electives</b>		
Select 18 credits <sup>1</sup>		18
Total Credits		122

<sup>1</sup> Students can choose any course they want. However, it is recommended that students choose open courses that could be applied to their minor. Note: Students placed in MA 107 have 15 credits available under electives.

## Study Abroad Requirement

Students are required to study abroad, ideally for a semester but in special circumstances a shorter program is possible (e.g., J-term, Summer etc.). Please see the department chair if you have further questions. Foreign students are exempt from this requirement.

## Program Learning Outcomes

On completion of the BS in Business Administration with a major in International Business, students are able to:

1. produce a professional integrated business plan for potential investors that reflects their understanding of informal and formal institutional aspects of the target market and their ability to **critically** apply functional business knowledge to a global context.
2. demonstrate a high degree of cultural intelligence that reflects their **diversity awareness and sensitivity** to others.
3. provide evidence of **quantitative skills** through their capability to appraise financial risks and returns, the use of online surveys (e.g., SurveyMonkey, Qualtrics), statistical packages (e.g., SPSS, Excel) and the interpretation of the results of their research.
4. demonstrate effective **communication skills**, especially in cross-cultural settings, both orally and in written form, by producing and presenting individual and group reports on international business projects and assignments.

## Admission Requirements: School of Business

The requirements for admission into the undergraduate School of Business programs are the same as those for admission to Quinnipiac University.

Admission to the university is competitive, and applicants are expected to present a strong college prep program in high school. Prospective freshmen are strongly encouraged to file an application as early in the senior year as possible, and arrange to have first quarter grades sent from their high school counselor as soon as they are available.

For detailed admission requirements, including required documents, please visit the **Admissions** page of this catalog.