

# ENTREPRENEURSHIP AND INNOVATION INTERDISCIPLINARY CERTIFICATE

Program Contact: Robert Yawson (Robert.Yawson@qu.edu)  
203-582-5023

This is a 12-credit certificate program designed for non-business majors at QU and non-QU students or external parties. The three required courses provide students with the fundamental language, knowledge, leadership and communication skills related to entrepreneurship and innovation. The option course provides students with discipline- or industry-specific depth in areas relevant to entrepreneurship and innovation. They are offered through departments across the university.

## Goals

To promote the growth of the entrepreneurial ecosystem at QU and to support the interdisciplinary initiatives that exist at the university. This certificate enables *non-business* students at QU to add an Entrepreneurship & Innovation certificate to their core program or a non-QU student or external party to take 3-4 courses in E&I.

## Learning Objectives

- Learn the entrepreneurial process and mindset.
- Learn the process in evaluating whether their idea is desired by customers.
- Learn how to evaluate customer interest in their product or service.
- Learn the steps in how to take an idea to business creation.
- Learn how corporate innovation works and how to develop ideas within an organization or apply to oneself.

Business students who are interested in entrepreneurship & innovation should add a minor. Non-business students who want more depth of entrepreneurship & innovation can also add a minor.

The Entrepreneurship & Innovation certificate for *non-business* students includes three (3) required courses and a choice of one of three elective courses or the substitution of a course in the student's major area or other discipline of interest.

The certificate courses draw from a large set of interdisciplinary fields in the social sciences and scientific methods such as psychology, sociology, economics, creativity theory, experimental research, etc. In addition, the elective list from the other schools includes courses that address the culture or environment of decisions, types of problems, or other innovative or entrepreneurial topics. (See Curriculum (p. 1) for illustrative list, subject to changes and additions.) The fourth course will be approved by the certificate adviser or Chair of the Entrepreneurship, International Business and Strategy Department.

## Entrepreneurship & Innovation Certificate Curriculum

Code	Title	Credits
<b>Required Courses</b>		
ENT 210	Introduction to Entrepreneurial Thinking and Practice	3
ENT 250	Idea Validation and Business Model Development	3

ENT 310	Creativity and Innovation Management	3
<b>Electives - Choose one from the following list:</b>		<b>3</b>
ENT 340	Opportunity Recognition and Negotiation	
ENT 350	Social Entrepreneurship	
ENT 420	Business Launch	
AN 230	Sustainable Development	
BIO 161	Introduction to the Biological Aspects of Science and Society	
BMS 162	Human Health and Disease	
CER 210	Statics	
CIS 255	Data Visualization	
CIS 265	Rapid Application Development	
COM 130	Visual Design	
COM 140	Storytelling	
COM 150	Public Speaking: Principles and Practice	
COM 215	Social Media and Society	
CSC 106	Introduction to Programming for Engineers	
DR 181	Improvisational Acting	
IB 324	Negotiating Internationally	
<b>Total Credits</b>		<b>12</b>