

# MINOR IN ENTREPRENEURSHIP AND INNOVATION

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A minor in entrepreneurship and innovation gives you a strong foundation in sound business practices, sharpens your business management skills and teaches you how to think like an entrepreneur. This minor provides the expertise necessary for professionals in any field who must run their own business operation. You'll create business plans, engage in entrepreneurial activities and work on team and individual projects to develop and improve business ideas.

You'll learn from a rich network of faculty and staff that provides the guidance necessary to launch a business or join a burgeoning company. In the classroom, during internships and at networking events, you can tap into the expertise and experience of local and national company executives, as well as small business owners who have achieved success.

Both business and non-business school students are encouraged to minor in entrepreneurship and innovation. The minor enables students to supplement their main area of interest with the basic skills necessary to create a business plan and engage in the entrepreneurial activities and learning experiences offered by the university.

## Entrepreneurship and Innovation Minor Curriculum

Code	Title	Credits
<b>Required Courses</b>		
ENT 210	Introduction to Entrepreneurial Thinking and Practice	3
ENT 250	Idea Validation and Business Model Development	3
ENT 310	Creativity and Innovation Management	3
ENT 340	Opportunity Recognition and Negotiation	3
or IB 324	Negotiating Internationally	
ENT 420	Business Launch	3
or IB 401	International Strategy and Business Plan	
Select one elective from the following:		3
ENT 110	Entrepreneurship and Innovative Responses to the Coronavirus	
ENT 220	The Business of Music	
ENT 290	Creating Digital Businesses	
ENT 299	Special Topics in Entrepreneurship	
ENT 320	Small Business Marketing	
ENT 330	Entrepreneurial Finance	
ENT 331	Family or Small Business Financing	
ENT 350	Social Entrepreneurship	
ENT 360	Small and Family Business	

ENT 361	Managing the Family or Small Business
ENT 371	Business Plan Competition
ENT 430	Practicum in Entrepreneurship
ENT 499	Independent Research in Entrepreneurship
IB 120	Introduction to Doing Business in the European Union
IB 300	Special Topics in International Business
IB 311	International Marketing
IB 320	Introduction to Global Entrepreneurship
IB 335	International Finance
IB 352	International Management
JRN 372	Entrepreneurial Media (The MIC Project)
MG 340	Transportation and Logistics Management
MG 341	Service Operations Management
MG 342	Supply Chain Analytics
MG 343	Procurement and Sourcing
MK 320	Marketing Research
PO 332	European Politics
SB 360	International Business Immersion
SB 488	Business Internship

**Total Credits**

**18**