

MINOR IN APPLIED AI AND BUSINESS ANALYTICS

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The minor in Applied AI and Business Analytics is designed to develop the skills to extract, analyze, interpret and present data for business decision-making. The program emphasizes analytical and statistical tools that enable students to mine, analyze, evaluate and present data in a variety of environments.

Minor in Applied AI and Business Analytics Curriculum

Code	Title	Credits
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The minor requires the completion of 18 credits as follows:

Required Courses (12 Credits)

BAN 220	Data Mining for Business Insights	3
BAN 330	AI-Driven Business Transformation	3
BAN 420	Machine Learning and Artificial Intelligence for Business	3
CIS 255	Data Visualization	3

Elective Courses (6 Credits) 6

Any BAN course or

CIS 351	Database Programming and Design	
CIS 340	Immersive Technologies for Business Innovation	
CIS 341	Business Applications of Quantum Computing	
FIN 325	Financial Analytics	
HM 365	Health Care Analysis	
MG 321	Data-Driven Decision Making	
MG 342	Supply Chain Analytics	
MK 321	Marketing Analytics	

Total Credits		18
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