

# BACHELOR OF BUSINESS ADMINISTRATION

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## Degree Completion Program

This online program is designed for business professionals who already have an associate's degree and would like to pursue a four-year degree in business.

Non-traditional, adult professionals who are looking to change careers or increase their opportunities as well as recent associate's degree graduates who wish to continue their studies may complete this program part-time via a distance education format through QU Online with a curriculum that builds on the individual's prior educational preparation.

## Bachelor of Business Administration Degree Completion Program Curriculum

Code	Title	Credits
<b>Degree Requirements</b>		
<b>BBA Core Curriculum (36 credits)</b>		
BBA 205	Introduction to Information Systems	3
BBA 215	Financial Accounting	3
BBA 220	Managerial Accounting	3
BBA 225	Essentials of Management and Organizational Behavior	3
BBA 230	Business Law and Society	3
BBA 240	Fundamentals of Financial Management	3
BBA 245	Marketing Principles	3
BBA 310	Advanced Business Communications	3
BBA 320	Project Management	3
BBA 350	Applications of Business Analytics	3
BBA 490	Strategic Management	3
EC 272	Advanced Applied Statistics	3
<b>University Curriculum (46 credits)</b>		
BBA 210	Globalization and International Business	3
BBA 420	Corporate Sustainability	3
EC 111	Principles of Microeconomics	3
EC 112	Principles of Macroeconomics	3
EN 101	Introduction to Academic Reading and Writing	3
EN 102	Academic Writing and Research	3
MA 170	Probability and Data Analysis	3
UC Core and Advanced Core <sup>1</sup>		25
<b>BBA Electives</b>		9
Complete 9 credits of 300- or 400-level online business courses, including the following BBA courses:		
BBA 330	Digital and Social Media Marketing	

BBA 340	Negotiation and Persuasion	
BBA 410	Career Advancement and Organizational Presence	
BBA 440	Change Management	
<b>Open Electives (30 credits)</b>		30
Total Credits		121

<sup>1</sup> 3 credits of fine arts, 6 credits of humanities, 7 credits of science and 9 credits of UC electives. Students can complete this requirement in part with up to four 4-credit advanced core courses.

Admission requirements include an associate's degree from a regionally accredited college or university, or equivalent course work totaling a minimum of 60 transferrable credits, with a grade point average of at least 2.5; transcripts from all post-secondary institutions attended; and a resume.

The application process is managed through QU Online Admissions (<https://quonline.quinnipiac.edu/become-a-student/admissions-process.php>).