

# BACHELOR OF BUSINESS ADMINISTRATION

**Program Contact:** Anthony Asare (Anthony.Asare@qu.edu) 203-582-3452

## Degree Completion Program

This online program is designed for business professionals who have an associate's degree or a minimum of 30 transferrable credits and would like to pursue a four-year degree in business.

Nontraditional, adult professionals who are looking to change careers or increase their opportunities as well as recent associate degree graduates who wish to continue their studies may complete this program part-time via an online format, with a curriculum that builds on the individual's prior educational preparation.

Students who maintain a grade point average of 3.00 or higher and have earned 90 or more credits are eligible to apply for our accelerated dual-degree programs. The programs include a dual BBA degree combined with either a Professional Master in Business Administration (PMBA), Master of Science in Organizational Leadership (MSOL) or Master of Science in Business Analytics (MSBA). The students are permitted to enroll in up to 9 credits of graduate classes which will double count toward their BBA and graduate program.

## Bachelor of Business Administration Degree Completion Program Curriculum

Code	Title	Credits
<b>Degree Requirements</b>		
<b>BBA Core Curriculum (36 credits)</b>		
BBA 205	Introduction to Information Systems	3
BBA 215	Financial Accounting	3
BBA 220	Managerial Accounting	3
BBA 225	Essentials of Management and Organizational Behavior	3
BBA 230	Business Law and Society	3
BBA 240	Fundamentals of Financial Management	3
BBA 245	Marketing Principles	3
BBA 310	Advanced Business Communications	3
BBA 320	Project Management	3
BBA 350	Applications of Business Analytics	3
BBA 490	Strategic Management	3
EC 272	Advanced Applied Statistics	3
<b>University Curriculum (46 credits)</b>		
BBA 210	Globalization and International Business	3
BBA 420	Corporate Sustainability	3
EC 111	Principles of Microeconomics	3
EC 112	Principles of Macroeconomics	3
EN 101	Introduction to Academic Reading and Writing	3
EN 102	Academic Writing and Research	3

MA 170	Probability and Data Analysis	3
UC Core and Advanced Core <sup>1</sup>		25
<b>BBA Electives</b>		<b>9</b>
Complete 9 credits of 300- or 400-level online business courses, including the following BBA courses:		
BBA 330	Digital and Social Media Marketing	
BBA 340	Negotiation and Persuasion	
BBA 410	Career Advancement and Organizational Presence	
BBA 440	Change Management	
<b>Open Electives (30 credits)</b>		<b>30</b>
<b>Total Credits</b>		<b>121</b>

<sup>1</sup> 3 credits of fine arts, 6 credits of humanities, 7 credits of science and 9 credits of UC electives. Students can complete this requirement in part with up to four 4-credit advanced core courses.

## Student Learning Outcomes

Upon completion of the Bachelor of Business Administration program, students will demonstrate the following competencies:

- Effective Communication and Social Intelligence:** Capabilities with respect to effective written and oral communications, and the interpersonal skills required to work effectively as a member of a team.
- Business Strategy and Integration:** An understanding of the interdependence of the various functional areas of business, and the ability to make a well-reasoned recommendation concerning a business situation.
- Knowledge of Core Business Functions:** An understanding of core business functions and an ability to apply functional knowledge to practical business problems.
- Ethics, Diversity and Globalization:** Ability to identify ethical issues related to business practices, to recognize the complexity and ambiguity of those issues, to apply of an ethical decision-making framework, and to formulate an ethically justifiable solution; an awareness and appreciation of the diversity in the workplace; and an awareness of issues surrounding the globalization of both domestic and international business activities as well as the ability to develop strategies to address those issues.

Admission requirements include an associate degree from a regionally accredited college or university, or equivalent coursework totaling a minimum of 30 transferable credits, with a grade point average of at least 2.50; transcripts from all post-secondary institutions attended; and a resume.

The application process is managed through the Office of Graduate and Online Admissions (<https://www.qu.edu/schools/business/programs/online-bachelors-degree-completion/business-administration/admissions/>).