

# ACCELERATED DUAL-DEGREE BA/MBA IN THEATER (3+1)

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The Accelerated Dual-Degree BA/MBA (3+1) program offers highly motivated students an opportunity to earn a BA in Theater and an MBA from the School of Business in just 4 years. Both degrees are completed in full without compromise.

This program offers advantages to students who have a passion for theater and ambitions for a career in the global business landscape. The study of theater sharpens self-confidence and public speaking skills while developing empathy. Theater students engage in hands-on problem solving, take on leadership roles, and become creative thinkers with intrinsic, "get the job done" work ethics. A student who wishes to have his or her resume stand out from the pack, while developing the above skills and earning a respected degree in business might consider this 3+1 program as a differentiator.

Additionally, this program offers advantages to students who wish to pursue leadership roles within the professional entertainment industry. There is a demand within the industry for skilled leaders who possess strong business administration skills paired with a core understanding of theater arts. Examples of high-paying jobs that 3+1 students would be uniquely qualified for include: executive director, producer, managing director, artistic director, director of development, business manager and operations manager. By pairing their passion for theater with the MBA degree, theater students substantially increase their employability and earning power upon graduation without compromising the personal, interpersonal and intellectual growth that a liberal arts education offers.

## BA/MBA in Theater Program of Study

This rigorous program of study includes extra courses during the fall and spring sessions, as well as summer sessions to complete the degree requirements for both a BA and an MBA in just four years.

| Course                 | Title   | Credits |
|------------------------|---|---------|
| <b>First Year</b>      |   |         |
| <b>Fall Semester</b>   |   |         |
| FYS 101                | First-Year Seminar                            | 3       |
| EN 101                 | Introduction to Academic Reading and Writing  | 3       |
| Humanities             |   | 3       |
| EC 111                 | Principles of Microeconomics                  | 3       |
| DR 140                 | Stagecraft                                    | 3       |
| DR 160                 | Acting I                                      | 3       |
| Credits                |   | 18      |
| <b>Spring Semester</b> |   |         |
| EN 102                 | Academic Writing and Research                 | 3       |
| MA 206                 | Statistics for the Behavioral Sciences        | 3       |
| EC 112                 | Principles of Macroeconomics                  | 3       |
| DR 257                 | Design for the Theater                        | 3       |
| DR 270                 | World Theater History & Dramatic Literature I | 3       |

|               |    |
|---------------|----|
| Free Elective | 3  |
| Credits       | 18 |

|                        |   |
|------------------------|---|
| <b>Summer Semester</b> |   |
| UC Breadth             | 3 |
| UC Breadth             | 3 |
| Credits                | 6 |

|                                   |                                  |   |
|-----------------------------------|----------------------------------|---|
| <b>Second Year</b>                |                                  |   |
| <b>Fall Semester</b>              |                                  |   |
| Natural Science (UC)              | 3                                |   |
| Natural Science Lab (UC)          | 1                                |   |
| Humanities Elective (UC)          | 3                                |   |
| Foreign Language 101              | 3                                |   |
| Free Elective                     | 3                                |   |
| DR 286                            | Comparative Drama/ Play Analysis | 3 |
| DR Elective (Theater Focus Track) | 3                                |   |
| Credits                           | 19                               |   |

|                        |  |   |
|------------------------|--|---|
| <b>Spring Semester</b> |  |   |
| Foreign Language 102   | 3  |   |
| Social Science         | 3  |   |
| Humanities             | 3  |   |
| AC 211                 | Financial Accounting                             | 3 |
| DR 275                 | World Theater History and Dramatic Literature II | 3 |
| MU or AR Elective      | 3  |   |
| Credits                | 18   |   |

|                        |  |   |
|------------------------|--|---|
| <b>Summer Semester</b> |  |   |
| DR 370                 | Internship, Conservatory, or Professional Experience | 3 |
| UC Breadth             | 3  |   |
| Credits                | 6  |   |

|                                   |   |   |
|-----------------------------------|---|---|
| <b>Third Year</b>                 |   |   |
| <b>Fall Semester</b>              |   |   |
| FIN 201                           | Fundamentals of Financial Management              | 3 |
| MBA 615                           | Managing the Decision Making Process              | 3 |
| Depth Elective                    | 3   |   |
| Depth Elective                    | 3   |   |
| DR 350                            | Playwriting I                                     | 3 |
| DR Elective (Theater Focus Track) | 3   |   |
| MBA 601                           | Foundations for Decision Making (MBA Quick Start) | 1 |
| Credits                           | 19  |   |

|                                   |  |   |
|-----------------------------------|--|---|
| <b>Spring Semester</b>            |  |   |
| Depth Elective                    | 3  |   |
| Senior Capstone                   | 3  |   |
| DR 230                            | (uc) Directing I   | 3 |
| DR Elective (Theater Focus Track) | 3  |   |
| MBA 620                           | Financial and Managerial Accounting for Decision Making (AC 620) | 3 |
| MBA 625                           | Organizational Behavior and Leadership for Decision Makers       | 3 |
| Credits                           | 18   |   |

|                        |   |
|------------------------|---|
| <b>Summer Semester</b> |   |
| MBA Elective           | 3 |

|                            |   |     |
|----------------------------|---|-----|
| MBA Elective               |   | 3   |
|                            | Credits                                 | 6   |
| <b>Fourth Year</b>         |   |     |
| <b>Fall Semester</b>       |   |     |
| MBA Elective               |   | 3   |
| MBA Elective               |   | 3   |
| Take one of the following: |   | 3   |
| MBA 610                    | Business Decision Analysis              |     |
| EC 600                     | Managerial Economics                    |     |
| CIS 600                    | Information Systems Strategy            |     |
| MBA 635                    | Decision Making for Business Operations | 3   |
| MBA 640                    | Financial Decision Making               | 3   |
|                            | Credits                                 | 15  |
| <b>Spring Semester</b>     |   |     |
| MBA 645                    | Marketing Decision Making               | 3   |
| MBA 660                    | Decision Making in a Global Economy     | 3   |
| MBA 690                    | Strategic Management Capstone           | 3   |
| MBA Elective               |   | 3   |
| MBA Elective               |   | 3   |
|                            | Credits                                 | 15  |
|                            | Total Credits                           | 158 |

### Admission Requirements: College of Arts and Sciences

The requirements for admission into the undergraduate College of Arts and Sciences programs are the same as those for admission to Quinnipiac University.

Admission to the university is competitive, and applicants are expected to present a strong college prep program in high school. Prospective freshmen are strongly encouraged to file an application as early in the senior year as possible, and arrange to have first quarter grades sent from their high school counselor as soon as they are available.

For detailed admission requirements, including required documents, please visit the **Admissions** page of this catalog.